

ORDER



Orders	Order / Rev:	1288497	
	Alt Order #:	08348762	
	Product Desc:	FRIENDS JOHN PLUMB	
	Estimate:	4874	
	Flight Dates:	09/13/16 - 09/19/16	Primary AE: Jim Quinn
	Original Date / Rev:	08/19/16 / 08/19/16	Sales Office: T-PHI
	Order Type:	Political	Sales Region: NAT

Agency	Name:	Buying Time, LLC/ POL	
	Billing Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		650 Massachusetts Ave. N.W. , Suite 21	Billing Cycle: EOM/EOC
		Washington, DC 20001	Agency Commission: 15%

Advertiser	Name:	John Plumb for Congress / D / NY / PC	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PL-US House Representative	Advertiser External ID:	107083
	Priority:	P04-GB	Agency External ID:	2118AG-POL
	Revenue Codes:	AGY, (POL) Political, (POL) Candidate	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/19/16	78	\$23,760.00	\$20,196.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	78	\$23,760.00	\$20,196.00	0.00
Totals	78	\$23,760.00	\$20,196.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WGRZ	40%	\$23,760.00
Market	100%	\$59,400.00

Competitive Share

Competitive Share	Share	Total
CABL	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WIVB	35%	\$20,790.00
WKBW	18%	\$10,692.00
WNED	0%	\$0.00
WNEQ	0%	\$0.00
WNGS	0%	\$0.00
WNLO	2%	\$1,188.00
WNYB	0%	\$0.00
WNYO	1%	\$594.00
WUTV	4%	\$2,376.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WGRZ	09/16/16	09/16/16	Today Show 3	CM	10-11a	----F--	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	----F--		1		\$100.00		0.00					
E 2	WGRZ	09/16/16	09/16/16		CM	11-1130a	----F--	:30	1	\$90.00	P04-C	0.00	NM	1	\$90.00

Order / Rev: 1288497
 Alt Order #: 08348762
 Flight Dates: 09/13/16 - 09/19/16

Advertiser: John Plumb for Congress / D / NY / POL
 Product Desc: FRIENDS JOHN PLUMB
 Estimate: 4874

WGRZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 11a M-F															
Local News @ 11a M-F															
CHANNEL 2 NEWS MIDDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	----F--			1		\$90.00			0.00			
E 3	WGRZ	09/16/16	09/16/16	Ellen 4-5p	CM	359P-5P	----F--	:30	1	\$225.00	P04-C	0.00	NM	1	\$225.00
Ellen															
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	----F--			1		\$225.00			0.00			
E 4	WGRZ	09/16/16	09/16/16	Local News @ 5p M-F	CM	5-530p	----F--	:30	1	\$450.00	P04-C	0.00	NM	1	\$450.00
Local News @ 5p M-F															
CHANNEL 2 NEWS FIRST AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	----F--			1		\$450.00			0.00			
E 5	WGRZ	09/16/16	09/16/16	Local News @ 5a M-F	CM	5-6a	----F--	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
Local News @ 5a M-F															
EARLY DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	----F--			1		\$100.00			0.00			
E 6	WGRZ	09/16/16	09/16/16	Local News @ 530p M-F	CM	530-6p	----F--	:30	1	\$450.00	P04-C	0.00	NM	1	\$450.00
Local News @ 530p M-F															
CHANNEL 2 NEWS AT 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	----F--			1		\$450.00			0.00			
E 7	WGRZ	09/16/16	09/16/16	Local News @ 6p M-F	CM	6-630p	----F--	:30	1	\$540.00	P04-C	0.00	NM	1	\$540.00
Local News @ 6p M-F (6:00 PM-6:30 PM)															
CHANNEL 2 NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	----F--			1		\$540.00			0.00			
E 8	WGRZ	09/16/16	09/16/16	Local News @ 6a M-F	CM	6-7a	----F--	:30	1	\$340.00	P04-C	0.00	NM	1	\$340.00
Local News @ 6a M-F															
DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	----F--			1		\$340.00			0.00			
E 9	WGRZ	09/16/16	09/16/16	Entertainment Tnt 7-730p	CM	7-730p	----F--	:30	1	\$295.00	P04-C	0.00	NM	1	\$295.00
Entertainment Tonight															
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	----F--			1		\$295.00			0.00			
E 10	WGRZ	09/16/16	09/16/16	Today Show	CM	Today Show	----F--	:30	2	\$280.00	P04-C	0.00	NM	2	\$560.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	----F--			2		\$280.00			0.00			
E 11	WGRZ	09/16/16	09/16/16	Today Show 2	CM	9-10a	----F--	:30	1	\$160.00	P04-C	0.00	NM	1	\$160.00
Today Show 2															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	----F--			1		\$160.00			0.00			
E 12	WGRZ	09/19/16	09/19/16	Today Show 3	CM	10-11a	M-----	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
Today Show 3															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/19/16	09/25/16	M-----			1		\$100.00			0.00			
E 13	WGRZ	09/19/16	09/19/16	Local News @ 11a M-F	CM	11-1130a	M-----	:30	1	\$90.00	P04-C	0.00	NM	1	\$90.00
Local News @ 11a M-F															
CHANNEL 2 NEWS MIDDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/19/16	09/25/16	M-----			1		\$90.00			0.00			
E 14	WGRZ	09/19/16	09/19/16		CM	11-1135PM-F&S	M-----	:30	1	\$360.00	P04-C	0.00	NM	1	\$360.00

Order / Rev: 1288497
 Alt Order #: 08348762
 Flight Dates: 09/13/16 - 09/19/16

Advertiser: John Plumb for Congress / D / NY / POL
 Product Desc: FRIENDS JOHN PLUMB
 Estimate: 4874

WGRZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN (M-Su)											
				Late News											
				LATE NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	M-----			1		\$360.00	0.00					
E 15	WGRZ	09/19/16	09/19/16	Ellen 4-5p Ellen	CM	359P-5P (4:00 PM-5:00 PM)	M-----	:30	1	\$225.00	P04-C	0.00	NM	1	\$225.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	M-----			1		\$225.00	0.00					
E 16	WGRZ	09/19/16	09/19/16	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	M-----	:30	1	\$450.00	P04-C	0.00	NM	1	\$450.00
				CHANNEL 2 NEWS FIRST AT 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	M-----			1		\$450.00	0.00					
E 17	WGRZ	09/19/16	09/19/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	M-----	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
				EARLY DAYBREAK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	M-----			1		\$100.00	0.00					
E 18	WGRZ	09/19/16	09/19/16	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	M-----	:30	1	\$450.00	P04-C	0.00	NM	1	\$450.00
				CHANNEL 2 NEWS AT 530											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	M-----			1		\$450.00	0.00					
E 19	WGRZ	09/19/16	09/19/16	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p (6:00 PM-6:30 PM)	M-----	:30	1	\$540.00	P04-C	0.00	NM	1	\$540.00
				CHANNEL 2 NEWS AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	M-----			1		\$540.00	0.00					
E 20	WGRZ	09/19/16	09/19/16	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	M-----	:30	1	\$340.00	P04-C	0.00	NM	1	\$340.00
				DAYBREAK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	M-----			1		\$340.00	0.00					
E 21	WGRZ	09/19/16	09/19/16	NBC Nightly News NBC Nightly News	CM	630-7p	M-----	:30	1	\$540.00	P04-C	0.00	NM	1	\$540.00
				NBC NIGHTLY NEWS (LIMITED AVAILS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	M-----			1		\$540.00	0.00					
E 22	WGRZ	09/19/16	09/19/16	Entertainment Tnt 7-730p Entertainment Tonight	CM	7-730p (7:00 PM-7:30 PM)	M-----	:30	1	\$295.00	P04-C	0.00	NM	1	\$295.00
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	M-----			1		\$295.00	0.00					
E 23	WGRZ	09/19/16	09/19/16	Today Show Today Show	CM	Today Show	M-----	:30	2	\$280.00	P04-C	0.00	NM	2	\$560.00
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	M-----			2		\$280.00	0.00					
E 24	WGRZ	09/19/16	09/19/16	Mon Prime Other Mon Prime Special	CM	8p-11p (8:00 PM-10:00 PM)	M-----	:30	1	\$1,620.00	P04-C	0.00	NM	1	\$1,620.00
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	M-----			1		\$1,620.00	0.00					
E 25	WGRZ	09/19/16	09/19/16	Today Show 2 Today Show 2	CM	9-10a (9:00 AM-10:00 AM)	M-----	:30	1	\$160.00	P04-C	0.00	NM	1	\$160.00
				TODAY SHOW II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	M-----			1		\$160.00	0.00					
E 26	WGRZ	09/17/16	09/17/16		CM	6-630p	-----S-	:30	1	\$340.00	P04-C	0.00	NM	1	\$340.00

Order / Rev: 1288497
Alt Order #: 08348762
Flight Dates: 09/13/16 - 09/19/16

Advertiser: John Plumb for Congress / D / NY / POL
Product Desc: FRIENDS JOHN PLUMB
Estimate: 4874
WGRZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 6p Sa Local News @ 6p Sa (6:00 PM-6:30 PM) CHANNEL 2 NEWS SATURDAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 -----S- 1 \$340.00 0.00															
E 27	WGRZ	09/17/16	09/17/16	Today Show Sa NBC Today Show (Sa)	CM	7a-9a	-----S-	:30	1	\$205.00	P04-C	0.00	NM	1	\$205.00
SATURDAY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 -----S- 1 \$205.00 0.00															
E 28	WGRZ	09/17/16	09/17/16	Sat Prime Other Sat Prime Special (8:00 PM-10:00 PM)	CM	8p-11p	-----S-	:30	1	\$270.00	P04-C	0.00	NM	1	\$270.00
DATELINE SATURDAY MYSTERY/VARIOUS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 -----S- 1 \$270.00 0.00															
E 29	WGRZ	09/17/16	09/17/16	Local News @ 9a Sa Daybreak Saturday (9:00 AM-10:00 AM)	CM	Sat Daybreak 9a-1	-----S-	:30	1	\$200.00	P04-C	0.00	NM	1	\$200.00
DAYBREAK SATURDAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 -----S- 1 \$200.00 0.00															
E 30	WGRZ	09/18/16	09/18/16	LN (M-Su) Late News	CM	11-1135PM-F&SU	-----S	:30	1	\$360.00	P04-C	0.00	NM	1	\$360.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 -----S 1 \$360.00 0.00															
E 31	WGRZ	09/18/16	09/18/16	Local News @ 6p Su Local News @ 6p Su (6:00 PM-6:30 PM)	CM	6-630p	-----S	:30	1	\$340.00	P04-C	0.00	NM	1	\$340.00
CHANNEL 2 NEWS SUNDAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 -----S 1 \$340.00 0.00															
E 32	WGRZ	09/18/16	09/18/16	Local News @ 630a Su Local News @ 630a Su	CM	630-7a	-----S	:30	1	\$135.00	P04-C	0.00	NM	1	\$135.00
EARLY DAYBREAK SUNDAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 -----S 1 \$135.00 0.00															
E 33	WGRZ	09/18/16	09/18/16	Local News @ 7a Su Local News @ 7a Su (7:00 AM-8:00 AM)	CM	7-8a	-----S	:30	1	\$225.00	P04-C	0.00	NM	1	\$225.00
DAYBREAK SUNDAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 -----S 1 \$225.00 0.00															
E 34	WGRZ	09/18/16	09/18/16	Today Show Su NBC Today Show (Su) (8:00 AM-9:00 AM)	CM	8a-9a	-----S	:30	1	\$125.00	P04-C	0.00	NM	1	\$125.00
SUNDAY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 -----S 1 \$125.00 0.00															
E 35	WGRZ	09/18/16	09/18/16	Meet the Press Meet the Press (9:00 AM-10:00 AM)	CM	9-10a	-----S	:30	1	\$180.00	P04-C	0.00	NM	1	\$180.00
MEET THE PRESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 -----S 1 \$180.00 0.00															
E 36	WGRZ	09/15/16	09/15/16	Local News @ 11a M-F Local News @ 11a M-F	CM	11-1130a	---T---	:30	1	\$90.00	P04-C	0.00	NM	1	\$90.00
CHANNEL 2 NEWS MIDDAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 ---T--- 1 \$90.00 0.00															
E 37	WGRZ	09/15/16	09/15/16	LN (M-Su) Late News	CM	11-1135PM-F&SU	---T---	:30	1	\$360.00	P04-C	0.00	NM	1	\$360.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 ---T--- 1 \$360.00 0.00															
E 38	WGRZ	09/15/16	09/15/16		CM	1135p-1237a	---T---	:30	1	\$250.00	P04-C	0.00	NM	1	\$250.00

Order / Rev: 1288497
 Alt Order #: 08348762
 Flight Dates: 09/13/16 - 09/19/16

Advertiser: John Plumb for Congress / D / NY / POL
 Product Desc: FRIENDS JOHN PLUMB
 Estimate: 4874

WGRZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tonight Show															
Tonight Show															
TONIGHT SHOW STARRING JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---			1			\$250.00		0.00			
E 39	WGRZ	09/15/16	09/15/16	Dr. Phil 3-4p	CM	258P-4P	---T---	:30	1	\$180.00	P04-C	0.00	NM	1	\$180.00
				Dr. Phil	(3:00 PM-4:00 PM)										
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---			1			\$180.00		0.00			
E 40	WGRZ	09/15/16	09/15/16	Ellen 4-5p	CM	359P-5P	---T---	:30	1	\$225.00	P04-C	0.00	NM	1	\$225.00
				Ellen	(4:00 PM-5:00 PM)										
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---			1			\$225.00		0.00			
E 41	WGRZ	09/15/16	09/15/16	Local News @ 5p M-F	CM	5-530p	---T---	:30	1	\$450.00	P04-C	0.00	NM	1	\$450.00
				Local News @ 5p M-F											
CHANNEL 2 NEWS FIRST AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---			1			\$450.00		0.00			
E 42	WGRZ	09/15/16	09/15/16	Local News @ 5a M-F	CM	5-6a	---T---	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
				Local News @ 5a M-F											
EARLY DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---			1			\$100.00		0.00			
E 43	WGRZ	09/15/16	09/15/16	Local News @ 530p M-F	CM	530-6p	---T---	:30	1	\$450.00	P04-C	0.00	NM	1	\$450.00
				Local News @ 530p M-F											
CHANNEL 2 NEWS AT 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---			1			\$450.00		0.00			
E 44	WGRZ	09/15/16	09/15/16	Local News @ 6p M-F	CM	6-630p	---T---	:30	1	\$540.00	P04-C	0.00	NM	1	\$540.00
				Local News @ 6p M-F	(6:00 PM-6:30 PM)										
CHANNEL 2 NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---			1			\$540.00		0.00			
E 45	WGRZ	09/15/16	09/15/16	Local News @ 6a M-F	CM	6-7a	---T---	:30	1	\$340.00	P04-C	0.00	NM	1	\$340.00
				Local News @ 6a M-F											
DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---			1			\$340.00		0.00			
E 46	WGRZ	09/15/16	09/15/16	NBC Nightly News	CM	630-7p	---T---	:30	1	\$540.00	P04-C	0.00	NM	1	\$540.00
				NBC Nightly News											
NBC NIGHTLY NEWS (LIMITED AVAILS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---			1			\$540.00		0.00			
E 47	WGRZ	09/15/16	09/15/16	Today Show	CM	Today Show	---T---	:30	2	\$280.00	P04-C	0.00	NM	2	\$560.00
				Today Show	(7:00 AM-9:00 AM)										
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---			2			\$280.00		0.00			
E 48	WGRZ	09/15/16	09/15/16	Today Show 2	CM	9-10a	---T---	:30	1	\$160.00	P04-C	0.00	NM	1	\$160.00
				Today Show 2	(9:00 AM-10:00 AM)										
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---			1			\$160.00		0.00			
E 49	WGRZ	09/13/16	09/13/16	Today Show 3	CM	10-11a	-T-----	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
				Today Show 3											
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-T-----			1			\$100.00		0.00			
E 50	WGRZ	09/13/16	09/13/16		CM	11-1135PM-F&SU,-T-----	-T-----	:30	1	\$360.00	P04-C	0.00	NM	1	\$360.00

Order / Rev: 1288497
 Alt Order #: 08348762
 Flight Dates: 09/13/16 - 09/19/16

Advertiser: John Plumb for Congress / D / NY / POL
 Product Desc: FRIENDS JOHN PLUMB
 Estimate: 4874
 WGRZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN (M-Su)											
				Late News											
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-T-----			1			\$360.00		0.00			
E 51	WGRZ	09/13/16	09/13/16	Local News @ 5p M-F	CM	5-530p	-T-----	:30	1	\$450.00	P04-C	0.00	NM	1	\$450.00
				Local News @ 5p M-F											
CHANNEL 2 NEWS FIRST AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-T-----			1			\$450.00		0.00			
E 52	WGRZ	09/13/16	09/13/16	Local News @ 5a M-F	CM	5-6a	-T-----	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
				Local News @ 5a M-F											
EARLY DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-T-----			1			\$100.00		0.00			
E 53	WGRZ	09/13/16	09/13/16	Local News @ 530p M-F	CM	530-6p	-T-----	:30	1	\$450.00	P04-C	0.00	NM	1	\$450.00
				Local News @ 530p M-F	(5:30 PM-6:00 PM)										
CHANNEL 2 NEWS AT 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-T-----			1			\$450.00		0.00			
E 54	WGRZ	09/13/16	09/13/16	Local News @ 6p M-F	CM	6-630p	-T-----	:30	1	\$540.00	P04-C	0.00	NM	1	\$540.00
				Local News @ 6p M-F	(6:00 PM-6:30 PM)										
CHANNEL 2 NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-T-----			1			\$540.00		0.00			
E 55	WGRZ	09/13/16	09/13/16	Local News @ 6a M-F	CM	6-7a	-T-----	:30	1	\$340.00	P04-C	0.00	NM	1	\$340.00
				Local News @ 6a M-F											
DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-T-----			1			\$340.00		0.00			
E 56	WGRZ	09/13/16	09/13/16	NBC Nightly News	CM	630-7p	-T-----	:30	1	\$540.00	P04-C	0.00	NM	1	\$540.00
				NBC Nightly News											
NBC NIGHTLY NEWS (LIMITED AVAILS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-T-----			1			\$540.00		0.00			
E 57	WGRZ	09/13/16	09/13/16	Entertainment Tnt 7-730p	CM	7-730p	-T-----	:30	1	\$295.00	P04-C	0.00	NM	1	\$295.00
				Entertainment Tonight	(7:00 PM-7:30 PM)										
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-T-----			1			\$295.00		0.00			
E 58	WGRZ	09/13/16	09/13/16	Today Show	CM	Today Show	-T-----	:30	2	\$280.00	P04-C	0.00	NM	2	\$560.00
				Today Show											
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-T-----			2			\$280.00		0.00			
E 59	WGRZ	09/13/16	09/13/16	Today Show 2	CM	9-10a	-T-----	:30	1	\$160.00	P04-C	0.00	NM	1	\$160.00
				Today Show 2	(9:00 AM-10:00 AM)										
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-T-----			1			\$160.00		0.00			
E 60	WGRZ	09/14/16	09/14/16	Today Show 3	CM	10-11a	--W----	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
				Today Show 3											
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----			1			\$100.00		0.00			
E 61	WGRZ	09/14/16	09/14/16	Local News @ 11a M-F	CM	11-1130a	--W----	:30	1	\$90.00	P04-C	0.00	NM	1	\$90.00
				Local News @ 11a M-F											
CHANNEL 2 NEWS MIDDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----			1			\$90.00		0.00			
E 62	WGRZ	09/14/16	09/14/16		CM	11-1135PM-F&SU	--W----	:30	1	\$360.00	P04-C	0.00	NM	1	\$360.00

Order / Rev: 1288497
 Alt Order #: 08348762
 Flight Dates: 09/13/16 - 09/19/16

Advertiser: John Plumb for Congress / D / NY / POL
 Product Desc: FRIENDS JOHN PLUMB
 Estimate: 4874

WGRZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN (M-Su)											
				Late News											
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----		1			\$360.00			0.00			
E 63	WGRZ	09/14/16	09/14/16	Tonight Show	CM	1135p-1237a	--W----	:30	1	\$250.00	P04-C	0.00	NM	1	\$250.00
				Tonight Show											
				TONIGHT SHOW STARRING JIMMY FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----		1			\$250.00			0.00			
E 64	WGRZ	09/14/16	09/14/16	Dr. Phil 3-4p	CM	258P-4P	--W----	:30	1	\$180.00	P04-C	0.00	NM	1	\$180.00
				Dr. Phil											
				(3:00 PM-4:00 PM)											
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----		1			\$180.00			0.00			
E 65	WGRZ	09/14/16	09/14/16	Ellen 4-5p	CM	359P-5P	--W----	:30	1	\$225.00	P04-C	0.00	NM	1	\$225.00
				Ellen											
				(4:00 PM-5:00 PM)											
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----		1			\$225.00			0.00			
E 66	WGRZ	09/14/16	09/14/16	Local News @ 5p M-F	CM	5-530p	--W----	:30	1	\$450.00	P04-C	0.00	NM	1	\$450.00
				Local News @ 5p M-F											
				(5:00 PM-5:30 PM)											
CHANNEL 2 NEWS FIRST AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----		1			\$450.00			0.00			
E 67	WGRZ	09/14/16	09/14/16	Local News @ 5a M-F	CM	5-6a	--W----	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
				Local News @ 5a M-F											
EARLY DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----		1			\$100.00			0.00			
E 68	WGRZ	09/14/16	09/14/16	Local News @ 530p M-F	CM	530-6p	--W----	:30	1	\$450.00	P04-C	0.00	NM	1	\$450.00
				Local News @ 530p M-F											
				(5:30 PM-6:00 PM)											
CHANNEL 2 NEWS AT 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----		1			\$450.00			0.00			
E 69	WGRZ	09/14/16	09/14/16	Local News @ 6p M-F	CM	6-630p	--W----	:30	1	\$540.00	P04-C	0.00	NM	1	\$540.00
				Local News @ 6p M-F											
				(6:00 PM-6:30 PM)											
CHANNEL 2 NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----		1			\$540.00			0.00			
E 70	WGRZ	09/14/16	09/14/16	Local News @ 6a M-F	CM	6-7a	--W----	:30	1	\$340.00	P04-C	0.00	NM	1	\$340.00
				Local News @ 6a M-F											
DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----		1			\$340.00			0.00			
E 71	WGRZ	09/14/16	09/14/16	Entertainment Tnt 7-730p	CM	7-730p	--W----	:30	1	\$295.00	P04-C	0.00	NM	1	\$295.00
				Entertainment Tonight											
				(7:00 PM-7:30 PM)											
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----		1			\$295.00			0.00			
E 72	WGRZ	09/14/16	09/14/16	Today Show	CM	Today Show	--W----	:30	2	\$280.00	P04-C	0.00	NM	2	\$560.00
				Today Show											
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----		2			\$280.00			0.00			
E 73	WGRZ	09/14/16	09/14/16	Today Show 2	CM	9-10a	--W----	:30	1	\$160.00	P04-C	0.00	NM	1	\$160.00
				Today Show 2											
				(9:00 AM-10:00 AM)											
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----		1			\$160.00			0.00			
Totals														78	\$23,760.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WGRZ Buffalo, NY	Date: 8/12/16
--	----------------------

I, Buying Time

being/on behalf of: Friends of John Plumb

a legally qualified candidate of the Democrat

political party for the office of: NY-23 US Congress

In the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of John Plumb

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jennifer May

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/12/16

Date



Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Friends of John Plumb
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jason Robert Henry, Campaign Mgr.

printed name

10-Aug-2016

date